

**TEXAS
GEAR
UP**

The logo features the words "TEXAS", "GEAR", and "UP" stacked vertically in a bold, sans-serif font. The "U" in "UP" is stylized with an upward-pointing arrow integrated into its top curve. The "P" in "UP" is also stylized, with a white silhouette of the state of Texas cut out of its upper right portion.

GEAR UP AUSTIN
