

**TEXAS**  
**GEAR UP**  
**LETS GEAR UP**

The logo features the text "TEXAS GEAR UP" in a large, bold, sans-serif font. The word "UP" is stylized with an upward-pointing arrow integrated into the letter. A small white silhouette of the state of Texas is positioned within the rightmost vertical stroke of the letter "P". Below this, the phrase "LETS GEAR UP" is written in a smaller, bold, sans-serif font. The entire text is enclosed within a thick black rectangular border that has short horizontal segments at the top and bottom, resembling a stylized frame or a sign.